



## Board Nomination Package

**AGM & Board Election**  
**Thursday 21 April 2022**  
**Cast Iron Grill**

## About the Fernie Chamber of Commerce

### Vision

A vibrant organization recognized for its valuable contribution to the community.

### Mission

To strengthen commerce in Fernie and area.

### Guiding Principles

Integrity

Best practice

Non-partisan

Membership-driven

### Strategic Objectives from 2022-23 Fernie Chamber Strategic Plan

- 1. CAPACITY** – Grow the capacity of the organization to better deliver on member priorities and increase our value proposition.
- 2. HOUSING** – Strongly advocate for tangible solutions to Fernie's immediate housing needs.
- 3. LABOUR** – Alleviate labour shortages and assist with staff retention for Fernie businesses.
- 4. COWORKING** – Grow the coworking space in downtown Fernie to ensure financial sustainability.
- 5. ECONOMIC DEVELOPMENT** – Develop and champion a financially sustainable model for a Fernie-centric economic development function.

## About the Board of Directors

The Fernie Chamber of Commerce board of directors is comprised of twelve (12) members elected to two-year terms. Board officers are President, Vice President, Treasurer, and Past President.

### Governance

The Chamber of Commerce board is a policy governance board. A board director's work is governance and policy. It is incumbent upon those seeking nomination to board positions to understand the basic underlying principles of policy governance.

### Board Member Expectations

- Commit time to the organization. Directors must be willing and able to commit between ten (10) to fifteen (15) hours per month. This time is inclusive of events, meetings, email correspondence and preparation time.
- Directors are expected to attend board meetings.
- Directors are expected to come prepared, having reviewed all board and Committee material, and to actively participate in the meetings.
- Board meetings are 2nd Thursday of the month from 7:30am to 9:00am. There are at least eight board meetings per year, no meetings in July or August
- Attend Fernie Chamber of Commerce events (e.g. business awards, networking events such as BBBs, community information sessions, and other meetings/events as needed)
- Volunteer for a board committee. The Fernie Chamber of Commerce currently has three standing board committees: governance, advocacy, and board development.
- To be an active and engaged member of the Fernie Chamber of Commerce and support the events and programming of the organization
- To positively promote and be a champion of the Fernie Chamber of Commerce when possible in the business community.

- The focus of the board is on providing leadership and direction to the organization. Consequently, it will be more concerned with vision, values, outcomes and the future rather than management/operational matters.
- The board is responsible for leading and guiding the organization toward achieving a vision and organizational outcomes that fulfill the Mission of the organization.
- The board expects of itself and its members ethical and businesslike conduct.
- The board has a responsibility for the compliance with the Board of Trade Act under which it was created as well as an obligation to the interests of the members and other stakeholders. This accountability supersedes any responsibility to staff and to conflicting loyalties such as that to advocacy or interest groups and membership on other boards or staffs.
- Board members must avoid any conflict of interest with respect to their legal and fiduciary responsibilities.

#### Bylaw Attendance Requirements

As per the Fernie Chamber of Commerce bylaws, missing three consecutive meetings could result in removal from the board. In addition, missing 50% of all regular board meetings over the two-year term disqualifies directors from running for the board again.

#### Recruitment of New Board Members

It is important for the Fernie Chamber of Commerce to be effective, forward thinking, and have the ability to provide worthwhile input to municipal, provincial, and federal regulators on a variety of issues. This can only be accomplished with strong, diverse, and dedicated leadership.

Involvement with the Board of the Chamber is an excellent way to gain experience and demonstrate commitment to the business community and to Fernie.

## Qualifications Sought in Board Members

The Board is strongest and most effective when the following core competencies are represented on the Board, with each director contributing their unique combination of knowledge, experience, and skills.

- **Membership and vision:**  
When nominated, and during your term on the Board, directors must be members in good standing with the Fernie Chamber of Commerce. Directors must agree to support the mission and vision of the Chamber.
- **Integrity and Accountability:**  
Directors must have demonstrated high ethical standards and integrity in their personal and professional dealings, and must be willing to act on, and remain accountable for, their boardroom decisions. Directors should be respected and influential in the community, and/or possess special knowledge, skills, or experience which would assist the work of the Board.
- **Mature Confidence and Informed Judgment:**  
Directors shall provide wise, thoughtful counsel on a broad range of issues. Directors must value the performance of the Board as a whole over individual performance and should demonstrate respect for others in executing their responsibilities. A Director must put the overall interest of the Chamber ahead of their own business interests. Directors must be self-motivated and demonstrate an ability work independently when required and in a high functioning group environment.
- **Financial Literacy:**  
Directors should be financially literate and able to evaluate organizational performance.
- **Financial Contribution:**  
Directors should be aware of a modest financial commitment, including expenses for regular attendance at Fernie Chamber of Commerce functions and special events demonstrating a personal commitment and establishing credibility when called upon to ask others to give.

## **Fernie Chamber of Commerce Board Nomination Form**

*Please note that this nomination form may be made available to the Fernie Chamber of Commerce membership.*

Name:

Company/ Organization:

Position with Company:

Phone:

Email:

Your nomination must contain the signatures of three (3) other members of the Fernie Chamber of Commerce in good standing.

### Nominating member #1

Name:

Organization:

Signature:

### Nominating member #2

Name:

Organization:

Signature:

### Nominating member #3

Name:

Organization:

Signature:

### About You

Please provide a brief biography of yourself and skills you will bring to the Chamber Board. Please include the sector you represent, relevant skills, business experience, previous board positions and volunteer work. This information is meant to give voters a short profile of each candidate for election.

What do you feel the role of the Chamber should be in our community?

In what manner do you feel you can help strengthen the Chamber?

Is there any special item or issue you would like to see the Chamber address?

To: Fernie Chamber of Commerce

I hereby consent to act as a director of the Fernie Chamber of Commerce. My consent will continue to be effective until I resign as director or I revoke my consent.

Dated effective the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

Signature:

Print Name:

Address: