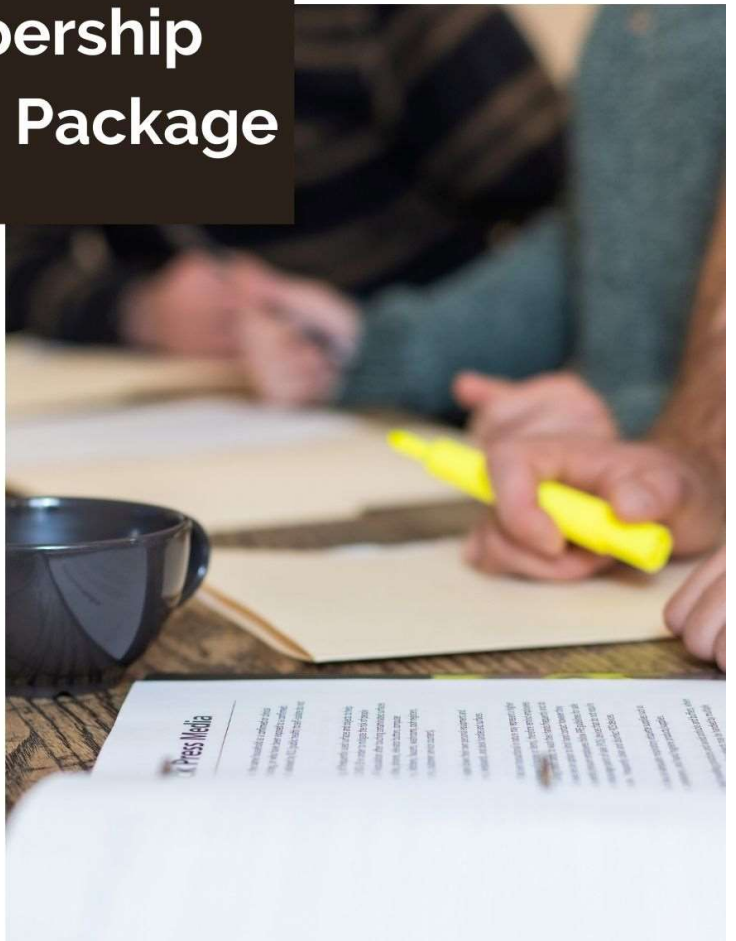




Membership Benefits Package



Strengthening
Commerce in
Fernie



About the Chamber

Established in 1902 as the Fernie Board of Trade, the Fernie Chamber of Commerce is the Elk Valley's largest business association representing approximately 300 member businesses and organizations. We are focused on building a strong local economy in a resilient community. We do this by listening to members and building programs to meet the needs of business.

Vision

A vibrant business support organization recognized for its valuable contribution to the local economy and the wider community.

Mission

To sustainably strengthen the local economy and quality of life in Fernie.

What we do for our members in the business community:

- Awarded over \$250,000 in grants in 2021 alone that were invested into the Fernie economy
- Advocate for business interests to all levels of government
- Operate the Fernie Visitor Information Centre driving thousands of visitors to local businesses
- Creator and administrator of the Fernie Ambassador Program training course
- Creator and administrator of 2nd Edition Coworking Space
- Creator and administrator Work in Fernie workforce attraction website and online job board to help alleviate worker shortages
- Organizer of the annual Fernie Business Excellence Awards
- Organizer of the Griz Days winter festival – now in its 45th year
- Founding Tier 1 partner of the Fernie Tourism Master Plan
- Driving force in creating the Elk Valley Economic Recovery Advisor program responsible for the largest survey of businesses in the Elk Valley and ongoing economic development work
- Key partner and financial contributor to the #ferniestoke Ski Shuttle
- Creator of the highway signage to downtown business district
- Represent the Fernie business community on local and regional committees and boards

The Fernie Chamber of Commerce is a strong, valued voice. We work to champion the needs of our members in the community so you can focus on your goals. The below package outlines the benefits to your business when you support the Fernie Chamber through membership.

#FernieSuccess #FeelinFernie #SpendItInFernie

Core

Eligible for businesses with 1 – 50 employees

- **Discounts available for non-profit organizations and home-based businesses with less than 3 employees**
- **Annual Investment: \$225 (+ GST)**

The Core Membership connects your business to the network and gives you access to basic membership benefits.

Basic Benefits

Visibility

- Up to 2 complimentary advertisements in the Fernie Chamber bi-weekly member e-newsletter
- Searchable listing in our online business directory, includes:
 - Map
 - Website link
 - Business logo
- Membership window decal
- Virtual membership decal for your website
- Opportunity to have your business brochures displayed in the Fernie Visitor Information Centre at no cost
- Social media support for grand openings and Key Anniversary events
- Exclusive sponsorship opportunities for Chamber events including:
 - Griz Days
 - Fernie Business Excellence Awards
 - Fernie Chamber AGM

Connections

- Business referrals
- Subscription to Fernie Chamber e-newsletter
- Invitation to community issue meetings and/or information sessions
- Invitation to Chamber networking events
- Eligible to vote at the Chamber AGM
- Opportunity to sit on the Chamber Board of Directors
- Membership with BC and Canadian Chamber

Savings

- Access to Chambers Group insurance plan for employee medical benefits
- Credit card/debit merchant services discounts
- Fuel discounts
- Constant Contact Discounts
- Member to member discounts
- Member rates for renting Chamber office space and equipment
- Member pricing to Chamber events
 - Fernie Business Excellence Awards
 - Annual General Meeting breakfast

Advocacy

- Raising support and awareness for pro-business legislation at a local level
- Ability to have issues raised to provincial and federal levels
- Opportunity to have your voice heard via online surveys and open dialogue
- The Chamber is a champion and voice for Fernie businesses

Support

- Invitation to workshops and educational opportunities with preferred pricing for Chamber members
- Professional development resources

Connect

Eligible for businesses with 51 – 100 employees

- **Annual Investment: \$479 (+ GST)**

Designed for those wanting to grow their business, the Connect Membership ties you into the network and increases your visibility in the community.

All the benefits of a Core Member Plus...

Increased Visibility

- Opportunity to advertise on ferniechamber.com for 45 days
- Separate business directory listings for up to 2 subsidiary companies

Additional Savings

- 1 complimentary board room rental per year
- 1 complimentary AGM ticket

Advocate

Eligible for businesses with 101 plus employees

- **Annual Investment: \$989 (+ GST)**

Designed for those who want to impact the business environment we work in; the Advocate membership increases the impact of our policy efforts.

All the benefits of a Connect Member Plus...

Increased Visibility

- Opportunity to advertise on ferniechamber.com for an additional 45 days (3 months in total)
- Separate business directory listings for up to 4 subsidiary companies
- Eligible to have a medium-sized advertisement in one of the Chamber facilities

Additional Savings

- 3 additional complimentary board room rental per year, 4 in total
- 1 additional complimentary ticket for the AGM, 2 in total

Community Builder

- **Two available**
- **Annual Investment: \$1,999 (+ GST)**

Designed for those who want to drive business growth in our region, the Community Builder membership grows and builds a healthy economy in Fernie.

All the benefits of an Advocate Member Plus...

Increased Visibility

- Logo on Chamber home page
- Separate business directory listings for all subsidiary companies
- Sponsor recognition at information and professional development sessions
- AGM sponsorship recognition
- Eligible to have a large-sized advertisement in one of the Chamber facilities

Additional Savings

- Additional 2 complimentary board room rental per year, 6 in total
- 2 additional complimentary tickets to the AGM, 4 in total
- Annual lunch meeting with Chamber Board President and Executive Director
- 4 tickets to the Fernie Business Excellence Awards

Membership Payment Terms

- **Applicable to all membership types**
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Thank you for your partnership with the Fernie Chamber of Commerce.

Membership Year

January 1 – December 31

Renew Date

January 1st

Dues

- You will be invoiced annually in January
- Dues will be prorated as per the schedule below when joining after January 1st:

January – AGM (April)	Full Payment
AGM (April) – June	75%
July – October	50%
November – December	25%

- Payment is due 60 days from the invoice date
- Payment can be made with credit card, cheque, cash or email transfer to ed@fernierchamber.com
- If payment is not received within that term, your membership with the Chamber may be cancelled