



## Joining the Chamber: Membership Benefits

250.423.6868

[members@fernienchamber.com](mailto:members@fernienchamber.com)

# About the chamber

The Fernie Chamber of Commerce is a not-for-profit, membership driven business association representing almost 300 businesses in Fernie and area. We are focused on building strong businesses in a resilient community. We do this by listening to members and building programs to meet the needs of business. We represent the people that power Fernie.

**Mission:** Strengthening Commerce in Fernie

**Vision:** A vibrant organization recognized for its valuable leadership to the community

## Some of our work:

- Key Partner of #ferniestoke Ski Shuttle
- Fernie Ambassador Program
- Co-working Space Feasibility Study
- Business Retention and Expansion Survey, the first in Fernie
- Business Excellence Awards
- Griz Days organizer
- Key contributor in Tourism Master Plan
- Highway signage to business districts
- Represent Fernie business community on local and regional committees

The Fernie Chamber of Commerce is a strong, valued voice. We work to champion the needs of business in the community so you can focus on your goals.

[#ferniesuccess](#)

Your membership with the Fernie Chamber of Commerce includes membership with the BC Chamber of Commerce and Canadian Chamber of Commerce.



Contact us to join the Chamber today.

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[www.fernichamber.com](http://www.fernichamber.com)



# Core Membership

- Eligible for businesses with 1 – 50 employees
- Discounts available for non-profit organizations and home-based businesses with less than 3 employees
- Annual Investment: \$225 (+ GST)

The Core Membership connects your business to the network and gives you access to basic membership benefits.

## Basic Benefits

### Visibility

- Up to 2 complimentary advertisements in the Fernie Chamber bi-weekly member e-newsletter
- Searchable listing in our online business directory, includes:
  - Map
  - Website link
  - Business logo
- Membership window decal
- Virtual membership decal for your website
- Opportunity to have your business brochures displayed in the Fernie Visitor Information Centre at no cost
- Grand opening and Key Anniversary event promotion which includes:
  - 1 Facebook Post
  - 1 Instagram Post
  - 1 Newsletter ad
- Exclusive sponsorship opportunities for Chamber events including Griz Days and Business Awards

### Connections

- Business referrals
- Subscription to Fernie Chamber e-newsletter
- Invitation to community issue meetings and/or information sessions
- Invitation to Chamber monthly networking events
- Eligible to vote at the Chamber AGM
- Opportunity to sit on the Chamber Board of Directors
- Membership with BC and Canadian Chamber of Commerce

### Savings

- Access to Chambers Group insurance plan for employee medical benefits
- Credit card/debit merchant services discounts
- Fuel discounts
- Constant Contact Discounts
- Member to member discounts
- Member rates for renting Chamber office space and equipment
- Member pricing to Chamber events
  - Fernie Business Excellence Awards
  - Annual General Meeting breakfast and conference

### Advocacy

- Raising support and awareness for pro-business legislation at a local level
- Ability to have issues raised to provincial and federal levels
- Opportunity to have your voice heard via online surveys and open dialogue
- The Chamber is a champion and voice for Fernie businesses

### Support

- Invitation to workshops and educational opportunities with preferred pricing for Chamber members
- Professional development resources

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# Connect

- Eligible for businesses with 51 - 100 employees
- Annual investment: \$479 (+ GST)

Designed for those wanting to grow their business, the Connect Membership ties you into the network and increases your visibility in the community.

## Basic benefits

All the benefits of the Core membership with these additional benefits

## Additional benefits

### Visibility

- 45 days advertising on FernieChamber.com
- Separate business directory listings for up to 2 subsidiary companies

### Savings

- 1 complimentary board room rental per year
- 1 complimentary AGM ticket



*“At Nevados, we feel that the Fernie Chamber of Commerce works to promote equal business opportunity. They advocate for business growth, but also consider the position of current operations in the community.*”

*We choose to be a member of the Chamber of Commerce due to their willingness to support our initiatives and opinions on the future of our community and business.*

*We feel the Chamber has helped the City of Fernie stay informed on key business matters that may have been overlooked or potentially not dealt with in a timely manner.*

*We also feel that the Chamber of Commerce recognizes Fernie’s tourism industry as a key economic driver. They make sure to offer our bustling downtown core as an attraction to travelers and town visitors.”*

**Kurt Saari, Nevados Owner/Dishwasher**

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# Advocate

- Eligible for businesses with over 101 plus employees
- Annual investment: \$989 (+ GST)

Designed for those who want to impact the business environment we work in; the Advocate membership increases the impact of our policy efforts.

## Basic benefits

All the benefits of the Connect membership with these additional benefits.

## Additional benefits

### Visibility

- 45 days advertising on ferniechamber.com, 3 months total in the membership year
- Separate business directory listings for up to 4 subsidiary companies
- Eligible to have a medium-sized advertisement in one of the Chamber facilities (Visitor Information Center or Coworking space)

### Savings

- 3 additional complimentary board room rental per year, 4 in total
- 1 additional complimentary ticket for the AGM, 2 in total



*“As a business owner it is important to be connected to the business community. The Chamber creates those opportunities to connect. The Chamber helps to build capacity and knowledge in our community.”*

**Cindy Pearson, Capasiti Consulting Inc.**

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# Community Builder

- Annual investment: \$1,999 (+ GST)

Designed for those who want to drive business growth in our region, the Community Builder membership grows and builds a healthy economy in Fernie.

## Basic benefits

All the benefits of the Advocate membership with these additional benefits.

*“When we were thinking about moving our business to Fernie, we contacted the Chamber during our research. Fernie Chamber of Commerce wrote a letter of support which helped our application with the BC Provincial Nominee Program. When we’d re-located from the UK we joined the Chamber and have been members since 2004. We’re impressed with the way Fernie Chamber of Commerce advocates on our behalf. After 10 years, we opened a gallery to sell our work in downtown Fernie and were nominated for several Chamber awards. Thanks for making us feel at home before we’d even arrived.”*

**Sandra Barrett, Fernie Forge**

## Additional benefits:

### Visibility

- Logo on Chamber home page
- Separate business directory listings for all subsidiary companies
- Sponsor recognition at information and professional development sessions
- AGM sponsorship recognition
- Eligible to have a large-sized advertisement in one of the Chamber facilities (Visitor Information Center or Coworking space)

### Savings

- Additional 2 complimentary board room rental per year, 6 in total
- 2 additional complimentary tickets to the AGM, 4 in total
- Annual lunch meeting with Chamber Board President and Executive Director
- 4 tickets to the Fernie Business Excellence Awards

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# Membership Payment Terms

□ **Applicable to all membership types**

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Thank you for your partnership with the Fernie Chamber of Commerce

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## Membership year

- January 1 – December 31

## Renew Date

- January 1

## Dues

- You will be invoiced annually in January
- Dues will be prorated as per the schedule below when joining after January 1st:

<b>January – AGM (April)</b>	<b>Full Payment</b>
<b>AGM (April) – June</b>	<b>75% of Year</b>
<b>July – October</b>	<b>50% of Year</b>
<b>November – December</b>	<b>25% of Year</b>

- Payment is due 60 days from the invoice date
- Payment can be made with credit card, cheque, cash or email transfer to [ed@fernichamber.com](mailto:ed@fernichamber.com)
- If payment is not received within that term, your membership with the Chamber may be cancelled